

CREATING A COACHING CULTURE

Coaching can greatly improve performance in your organisation, both for individuals and for the company as a whole.

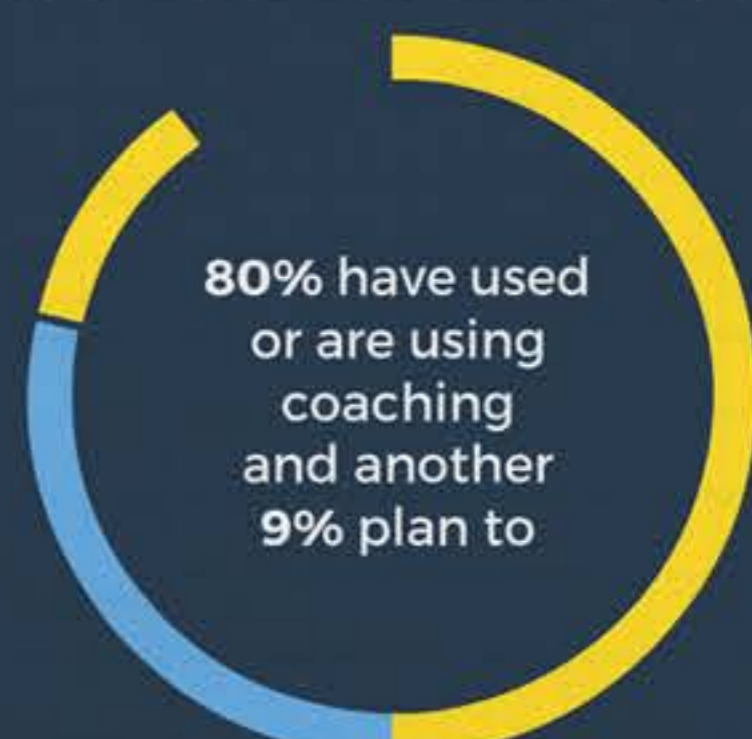
SEE WHO IS USING COACHING?

WHO RECEIVES COACHING?

Senior staff are more likely to receive coaching



MOST COMPANIES USE COACHING AS A DEVELOPMENT TOOL



WHERE DO THE COACHES COME FROM?



MANAGER AS COACH



MOST COMPANIES USE COACHING AS A DEVELOPMENT TOOL

COMPANIES USE COACHING BECAUSE IT WORKS:

- 63% Increasing Perception
- 50% Acquiring a new skill or improving on an existing one
- 50% Improving work relationships within a team
- 47% Being able to see other perspectives
- 43% Applying some clarity to work life
- 43% Increasing motivation
- 43% Performance Improved
- 40% Coachee seemed happier
- 40% Enjoying a better atmosphere
- 40% Growing into a new role
- 37% Changing approaches to work situations
- 20% Agreed goals were obtained

Stats taken from Institute of Leadership & Management (<https://www.i-l-m.com/>)